

Two channels. One travel obsession.



Charvon and Brandon Parker create practical, personality-led travel content across cruises, road trips, hotels, local discoveries, and everyday adventures.

14,500+

COMBINED SUBSCRIBERS

2.9M+

TOTAL VIEWS

35+

CRUISES DOCUMENTED

THE CHANNELS

Complementary audiences, one trusted point of view.

Parkers On The Go

CRUISE-FOCUSED YOUTUBE CHANNEL

12,300 subscribers

2.8M+ views

1,483 videos and counting

2 Parkers 1 World

TRAVEL LIFESTYLE · LAUNCHED 2025

2,210 subscribers

145K+ views

41 videos

Growing fast: 300+ new subscribers in the last month.

AUDIENCE & ENGAGEMENT

Not just views. Real attention.

33.6%	13+ min	16.3%
RETURNING VIEWER RATE	AVERAGE WATCH TIME	ENGAGEMENT RATE

A TRAVEL-READY AUDIENCE

65%	35-54	95.6%
WOMEN	MAJORITY AGE RANGE	US-BASED

WAYS TO WORK TOGETHER

Content with a clear purpose.

Dedicated YouTube features Story-led destination, hotel, product, or service coverage.	Integrated sponsorships Relevant brand messages placed naturally inside travel content.
Hosted travel and brand trips On-location storytelling across YouTube and social media.	Short-form social content Reels, TikToks, Shorts, photography, and reusable campaign assets.
Local business and event coverage Restaurants, attractions, interviews, events, and destination stories.	Product reviews and demonstrations Honest content showing how products perform in real situations.

SELECTED PARTNERSHIP WORK

Real brands. Useful stories.

Our Kimpton Hotel Experience

Hotel and pre-cruise coverage

[WATCH THE FEATURE](#)

Aerless Carry-On Packing

Travel gear and practical packing content

[WATCH THE FEATURE](#)

Cruise Control Transportation

Behind-the-scenes local service coverage

[WATCH THE FEATURE](#)

PAST PARTNERS INCLUDE

Takeoff Luggage · Kimpton Hotels & Restaurants · Aerless · Stateroom Statements · Yesoul Fitness · Level 8 Luggage · Cruise Control Transportation

LET'S WORK TOGETHER

Interested in partnering with us?

Sponsorships, brand trips, hosted stays, local business features, event coverage, and creative collaborations.

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